PRODUCT INFORMATION 3M Stationery and Office Supplies Division



Scotch™ No. 810 Magic™ Tape

DESCRIPTION:

A tape that is frosty in appearance on the roll, yet invisible on most paper.

CHARACTERISTICS:

Backing: Matte acetate. Adhesive: Synthetic. Adhesion to Steel: 25 oz./in. width. Tensile Strength: 15 lbs./in. width.

Elongation at Break: 15%. Total Thickness: 2.5 Mils.

| FEATURES | ADVANTAGES | BENEFITS |
|--------------------|---|--|
| Synthetic adhesive | Aggressive adhesion to a variety of surfaces. | Eliminates need for multiple tapes for the office, saving money. |
| | Extremely long aging, non-yellowing. | Saves time and money because it eliminates reapplication. |
| | Resists discoloration. | Eliminates reapplication, thus saves time and money. |
| Matte Acetate. | Moisture resistant. | Won't destroy repaired papers, makes job easier and saves time. |
| | Write-on surface. Can be written on with pencil, pen, and other writing device. | Saves time and makes job easier when markovers or labels are needed. |
| | Invisible on the job, appearance of papers mended are not altered. | Easier reading and reproducing; makes job easier and saves time. |
| | Light diffusing, resists shadowing during dry copying. | Saves time and makes job easier because it allows reproducing. |
| Release coating | Low (easy) unwind. | No roll breakage, thus makes job easier. |
| Plastic core | Clean Appearance. Fragments on edge of roll. | Eliminates paper |

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Since the manufacturer of the product described in this document has no means of controlling the final use of the product by the consumer or user, it is the responsibility of the immediate purchaser and any intermediate seller(s) to inform the user of the purposes for which the product may be fit and suitable and of the properties of the product, including the precautionary measures which must be taken in order to ensure the safety of the users and of other third persons and property.



APPLICATIONS:

- 1. Mending tracings, drawings, library books, blueprints, legal documents, securities, and other permanent type applications. The matte backing will blend in with the paper and the adhesive will not affect most papers.
- 2. Commonly used in offices, drafting, and engineering departments. Will not affect blueprint reproductions.
- 3. Using as a carrier or for a covering over transfer letters to protect them from "scuffing."
- 4. Assembling V-Grooves and Inlay Mats in picture framing.